



Bureau de la concurrence
Canada

Competition Bureau
Canada

Place du Portage 1
50, rue Victoria
Gatineau (Québec)
K1A 0C9

Place du Portage 1
50 Victoria Street
Gatineau, Quebec
K1A 0C9

Télécopieur-Facsimile
(819) 953-4792
Téléphone-Telephone
(819) 997-1231
Courriel - Email
rosen.andrea@cb-bc.gc.ca

Notre référence Our File
195750 FAS
194006 Pro-Tech

REGISTERED MAIL

JUL 17 2008

Mr. [REDACTED]
[REDACTED]
Montreal, Quebec [REDACTED]

Dear Mr. [REDACTED]

“Auto Saver” electronic anti-corrosion device

On behalf of the Commissioner of Competition, Sheridan Scott, I am writing to advise you that in accordance with section 22(1) of the *Competition Act*, (the “Act”), the Commissioner has discontinued the inquiries concerning the alleged misleading representations engaged in by your clients, First Administrative Services Inc. (“FAS”) and Pro-Tech Seal Manufacturing Inc. (“Pro-Tech”), regarding the promotion of the “Auto Saver” electronic anti-corrosion device.

Our investigation into this matter revealed that your clients made performance claims to the effect that the “Auto Saver” could help inhibit corrosion on the entire surface of new or pre-owned vehicles. These claims were not based on adequate and proper tests as required pursuant to subsection 74.01(1)(b) of the Act.

At the Bureau’s request, subsequent testing was performed in order to assess the performance and the efficacy of the “Auto Saver”. As a result of the substantiation testing report of March 16, 2007, that you submitted to the Bureau, the expert confirmed that these test results showed that a “corrosion inhibition” reaction had indeed occurred, and he concluded that the latest test results were now considered to be adequate and proper.

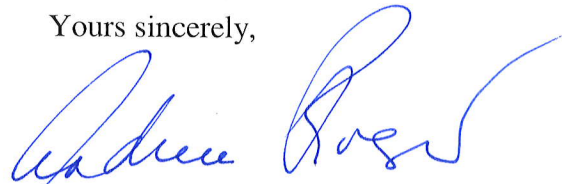
Canada

On the basis of the foregoing, the Commissioner has decided to discontinue the inquiries into the marketing practices of FAS and Pro-Tech, in relation to the "Auto Saver", an electronic anti-corrosion device for vehicles. As required by subsection 22(2) of the Act, the Commissioner has submitted a report in writing to the Minister of Industry advising him of the discontinuance of both inquiries.

The Bureau is an independent agency and does not approve or endorse products. Therefore, the discontinuance of these inquiries does not constitute an approval or endorsement of your clients' product. Consequently, your clients should not be using this letter or make any representations or implied representations that the Bureau is endorsing the product.

Should you have any questions, please do not hesitate to contact Arthur Carson at (819) 953-5189 or Larry Bryenton at (819) 953-4300 of the Bureau's Fair Business Practices Branch.

Yours sincerely,



Andrea Rosen
A/Deputy Commissioner
Fair Business Practices Branch