



Industrie Canada
Directeur des
enquêtes et
recherches

Industry Canada
Director of
Investigation and
Research

Télécopieur-Facsimile
(819) 953-2557

Bureau de la
concurrence

Competition Bureau

Place du Portage I
50, rue Victoria
Hull (Québec)
K1A 0C9

Place du Portage I
50 Victoria Street
Hull, Québec
K1A 0C9

TP 956,512

July 22, 1997

Mr. Serge Meunier
211 De Galais
Boisbriand, Quebec
J7G 1P6

Dear Mr. Meunier:

This is further to your correspondence of July 16, 1997, in which you provided additional tests/studies to support performance claims made in relation to the proposed sale of a rust prevention device to be marketed by Auto Saver Systems, Inc. of Clifton Park, N.Y. These tests were performed by the Centre de Recherche Industrielle du Quebec (CRIQ).

We have conducted a thorough review of these new tests/studies, including confirmation of the findings by CRIQ, and we have been informed that the tests demonstrate that use of the rust protection device will "slow down the natural corrosion process" of an automobile. It is the view of CRIQ that corrosion would be reduced through the application of the Auto Saver System device. Accordingly, it is our opinion that should the unit be promoted in Canada as a device which will "slow down the natural corrosion process" of an automobile, such a promotion would not give the Director of Investigation and Research, who is responsible for the administration of the *Competition Act*, reason to initiate an inquiry under section 52 of the statute.

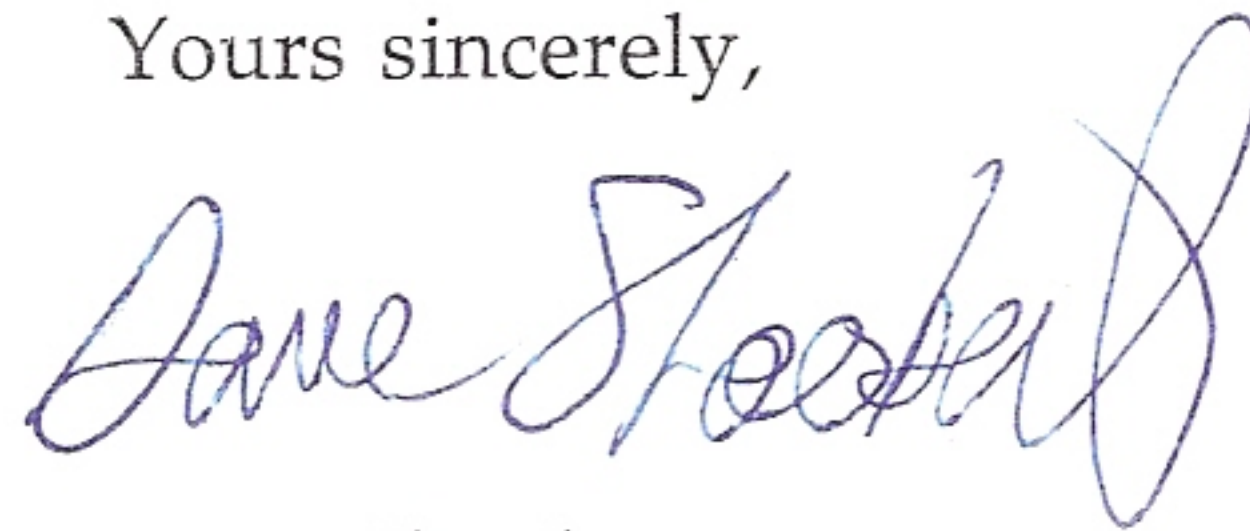
However, should representations be made in the sale of the product which give the general impression to the public that the unit will prevent or stop corrosion, such representations could give us reason to initiate an inquiry under the *Act*.

...2/

Canada

An opinion under the Department's Program of Advisory Opinions is not binding on the Director of Investigation and Research, nor on the party requesting the opinion. The opinion relates only to the provisions of the *Competition Act*. Should additional information come to our attention, the above opinion could be revised.

Yours sincerely,

A handwritten signature in blue ink, reading "Dave Shoobert". The signature is fluid and cursive, with a large loop at the end of the last name.

Dave Shoobert
Commerce Officer
Marketing Practices Branch